

HEALTH CAMPAIGNS YEAR 2015-2016

1. BLOOD DONATION CAMPAIGN

Location(s) of the activity:

Sr. No.	Location	Date	Timing	Activity	No. Of bottles collected
1.	Rajendra nagar, Borivali East	20/09/15	10am -- 4pm	Blood Donation	192
2.	Bandra station	29/09/15	10am -- 5pm	Blood Donation	133
3.	Churchgate station	1/10/15	10am – 5pm	Blood Donation	90
4.	Kandivali East, Mahendra Nagar	1/10/15	9am – 5pm	Blood Donation	342
5.	IIT Powai	2/10/15	10am – 3pm	Blood Donation	250
6.	CST	6/10/15	10am -- 4pm	Blood Donation	132
7.	IIT Bombay	10/10/15	10am – 3pm	Blood Donation	387
8.	Grand Homotel, Malad West	27/10/15	9am-4pm	Blood Donation	42
9.	Chatwane baug, Vile Parle	1/11/15	8.30am-2.30pm	Blood Donation	172
10.	Sakinaka Andheri	4/11/15	9am- 5 pm	Blood Donation	155
11.	Bandra station	5/11/15	9.30am-5.30pm	Blood Donation	57
12.	Bandra station	6/11/15	9.30am-5pm	Blood Donation	69
13.	Vasai	15/11/15	10am-3pm	Blood Donation	31
14.	Kotak mahindra, infinity park, film city road, goregaon	17 TH NOVEMBER, 2015	9:00am – 5:00pm	BLOOD DONATION CAMPAIGN	66
15.	Infinity IT Park, Goregaon (east).	18 November,2015	10:00 to 5:30	Blood Donation Campaign.	145
16.	Seimens Company, Airoli.	20 November,2015	9:30am to 4:30 pm	Blood Donation Campaign.	545
17.	Utkarsh mandal, malaviya road, vile parle (east)	29-11-15	9.30 am – 5:00pm	Blood Donation	186
18.	Sion West	6/12/2015	9.00 am – 5.00pm	Blood Donation	498
19.	Mithibai campus vile parle west	8/12/15	8am-5pm	Blood Donation	175
20.	Nerul	19/12/15	9am-5pm	Blood Donation	375
21.	Reliance office, koperkherane	23/12/2015	9am-5pm	Blood donation campaign	150
22.	Ghansoli Reliance IT park	28/12/15	9am-5pm	Blood Donation	450

Description of the activity

“It is said that to save a life you don’t have to be a doctor.” Keeping this as our moto, we started the blood donation camps on 20th September 2015. At all the locations of blood donation camps our volunteers successfully persuaded hundreds of people to donate blood. We used creative and attractive posters, banners and audio effects as well in order make people aware about the necessity of blood donation. At each camp, the donors were well taken care. All the information regarding the blood donation procedure, registration and even providing eatables and beverages before and after the blood donation was provided by our volunteers. At the end of each blood donation the donors were given their donor cards and an appreciation certificate along with a token of regards.

Results of the activity-4605 bottles of blood were collected.



2.Anti-HIV Campaign

Location of the activity:

Sr. No.	Location	Date	Timing	Activity
1.	Pawandham, Kandivali(W)	19 th November, 2015	11.30am-12.30pm	HIV Awareness Campaign
	Construction Site, Kandivali (W)	19 th November, 2015	2.00-3.00pm	HIV Awareness Campaign
	Kandivali Railway Station, Kandivali (W)	19 th November, 2015	4.00-5.00pm	HIV Awareness Campaign
2.	Mithibai College to Vile Parle station	21 st dec,2015	5pm-5.30pm	HIV walking event

Description of the activity

Raising the voice to “rise up to HIV” in unison BNCP held camps for HIV awareness at various places. Targeting all the divisions of the society, this camp was held at a student library, a construction site and railway stations. The highlights of the camp being the mascot which depicted the entire lifecycle of the HIV virus and a very provocative as well as entertaining skit which cleared all the misconceptions that people have regarding HIV and AIDS.

The causes, symptoms and cure were discussed as well. A special initiative was taken in order to encourage people to talk about the disease openly. Apart from the awareness camp an HIV awareness rally was held which captivated people and made them aware.



3. World Health Days

Sr. No.	Location	Date	Timing	Activity
1.	Municipal School, Ville Parle (west)	7 th October,2015	11 to 12:30	World Cerebral Palsy Day
	V.N.Desai Hospital	7 th October,2015	9 to 10:30	World Cerebral Palsy Day
	Cooper Hospital	7 th October,2015	11:30 to 12:30	World Cerebral Palsy Day
	Oriental Education Society College of Commerce and Management	7 th October,2015	1.00-3.00	World Cerebral Palsy Day
2.	Vile Parle East Park	12 th October,2015	8.00-9.00am	Arthritis awareness campaign
	Joggers Park (Kandivali)	12 th October,2015	8.00-9.00am	Arthritis awareness campaign
	Heena Tours and Travels Office (Vile Parle)	12 th October,2015	3.30-4.30pm	Arthritis awareness campaign
	Outside Bandra Railway Station	12 th October,2015	6.00-7.30pm	Arthritis awareness campaign
	Juhu Beach	12 th October,2015	8.00-10.00pm	Arthritis awareness campaign
3.	Gurudwara,Andheri (west)	21 st October 2015	11 to 11:30	World Iodine Deficiency Day
	Babasaheb gawde municipal hospital, Vileparle(E)	21 st October,2015	12.30 to 1:00	World Iodine Deficiency Day
	Nehru Nagar slums, Vileparle(W)	21 st October,2015	1.00 to 1:30	World Iodine Deficiency Day
	YMCA, Carter Road, Khar	21 st October,2015	3:30 to 4.00	World Iodine Deficiency Day
4.	Juhu Jagruti Hall, Mithibai College, VileParle (W)	16th October,2015	2.00-4.00pm	Breast Cancer Awareness (Seminar)
	B.N.C.P College to Vile Parle Station(Rally)	20th October, 2015	5.00-5.30pm	Breast Cancer Awareness Rally
	V.N.Shirodkar Municipal Maternity Hospital, Vile Parle (E)	24 th October, 2015	11.00-11.30am	Breast Cancer Awareness Campaign
	Shri Mahila Griha Udyog Lijjat Papad, Bandra (W)	24 th October, 2015	3.00-4.00pm	Breast Cancer Awareness Campaign

Description of the activity

Majorly five world health days were chosen by BNCP, all the camps held on these days were very innovative. Using attractive posters and various creative methods like sand art and luminescence show, all the diseases were elaborately explained, the causes, signs and symptoms and treatment were also well explained. In case of breast cancer we amplified our range of awareness by organizing a silent breast cancer rally. All these major disease were very well explained and the doubts of people were also solved at the end of the camp.



4. INNOVATIVE CAMPAIGNS (4 MAJOR)

SR.NO	PLACE	DATE	TIME	CAMPAIGN
1.	Rally- Gulmohar road, Vile parle(w)	23/12/15	4.30-5.30 PM	GIT awareness drive.
	Parle mahotsav Marathon	27/12/15	7.30-9.00 AM	GIT awareness drive
	Parle Mahotshav Mono acting	25/12/15	10.00-10. AM	Constipation awareness activity
	Slums a) Chikhalwadi slums, Vile Parle(e)			GIT awareness drive
	b) Poisar Slums, Borivali (w)	02/01/16	6.00-6.30 PM	GIT awareness drive
	c) Nehru Nagar slums, Vile Parle	02/01/16	9.00-10.00 AM	GIT awareness drive
2.	Sathye college, Vile Parle (e)	25/12/15	5.00-8.30 PM	Newborn health and illness awareness drive
	Juhu beach, Vile Parle (w)	19/12/15	4.30-5.30 pm	Newborn health and illness awareness drive
	V.N Desai Hospitsal	19/12/15	10-11 pm	Newborn health and illness awareness drive
	V.N. Shirodkar hospital	19/12/15	11.30-12.30 pm	Newborn health and illness awareness drive
	SRA building, Vakola	12/1/16	4.30-5.30 pm	Newborn health and illness awareness drive
3.	Railway stations (churchgate to borivali)	15/12/2015	9am-6pm	Urinary Tract Infection
	YMCA	15/12/2015	3pm-4pm	Urinary Tract Infection
	Alfa college	15/12/2015	1pm-1:30pm	Urinary Tract Infection
	Babasaheb Hospital	19/12/2015	1pm-1:30pm	Urinary Tract Infection

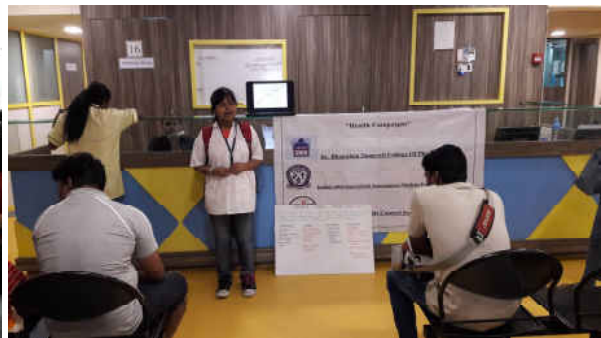
Description of the activity:

Creativity is to think something out of the box and courage is to put up that idea in front of the world. At BNCP we possess both creativity and courage. Few of the camps being:

- 1) Gastrointestinal disorders: with the growing trend of eating junk food, we decided to organize GIT disorder awareness camps at various places. We tried to alert people about the seriousness of GIT disorders if neglected. With the means of posters, banners and slogans we managed to aware a lot of people. From distributing awareness pamphlets to the marathon runners at the annual parle mahotsav to organizing an all BNCP GIT awareness rally, we amplified the impact to its maximum.
- 2) New born health and illness: for the little life that have just opened their eyes in this world, the most significant thing for its mom is protecting the baby. Keeping in mind this

thought we decided to hold newborn illness awareness camps. Camp at Sathye college, Juhu beach and hospitals were held in order to aware the young moms and help them protect their baby.

- 3) Urinary tract infections: awareness camps at hospitals and colleges were held. During the camp the symptoms, causes and treatments for various UTI's were discussed.



5. CHIT SYSTEM

Sr no	Place	Date	Time	Campaign
1.	Mithibai college	19/12/15	9.00am-5.00pm	Wall painting
2.	All India Radio – AKASHWANI	23/12/15	11-12.30	Recording an anecdote on dengue
3.	Nehru nagar slums Vile parle west			Awareness camp

Description of the activity:

This year the topic given to BNCP under the chit system of IPA-MSF was dengue. Hence keeping in mind the aggravating spread of the disease the dengue, awareness camp was started by painting walls which depicted the life cycle of the Aedes mosquito and also the signs symptoms and treatment for the disease. An awareness camp was performed at the nearby slums and fast cards were distributed in order to stop the mosquitos causing dengue from breeding.

In order to magnify the intensity of the dengue awareness camp the heads of PHO committee of BNCP held a special ALL INDIA RADIO announcement in order to spread information to all the people in India.



2.General Disorders

<u>Sr no</u>	<u>Place</u>	<u>Date</u>	<u>Time</u>	<u>Activity</u>
1.	LIC Office, Vashi	05/09/2015	10am-4pm	Health analysis and report
2.	Nehru Nagar Slums Vile Parle West	11/09/2015	8.30AM-9.30AM	Health awareness camp on fungal infections
3.	Jogeshwari east	11/09/2015	11.30am-12.30pm	Fungal infections
4.	Maxus Mall, Bhayander	12 th September, 2015	6.00-6.30	Environmental pollutant awareness campaign
5.	Manav Seva Sangh, Kings Circle	15 th September, 2015	10.30-12.00	Alzheimers awareness campaign
6.	Juhu Jagruti Hall, Vile Parle	16 th October, 2015	11.00 – 1.00 pm	Organ Donation Awareness Seminar
7.	Dr. Bhanuben Nanavati College of Pharmacy	17/10/15	9am – 12pm	Thalassemia checkup
8.	Nana Nani Park- Opp. Maxus Mall, Bhayander	20 th October, 2015	7:00 am – 8:00 am	World Osteoporosis Day- Awareness Camp
9.	Arudonaya C.H.S., siddarth nagar goregaon	24-10-15	11:00am-12:00noon	Awareness camp
10.	Asthma and Emphysema Awareness	Kandivali	25-10-15	11-12am
11.	Thakur 's Greenfields C.H.S ,Thakur complex , Kandivali (East)	18 th October 2015.	11:00-3:00	Health check-up camp
12.	Siddharth Municipal Hospital, Goregaon, Mumbai.	26 th October 2015.	10:00-11:00 AM	Kidney stone awareness Campaign.
13.	Dr. Babasaheb Ambedkar Municipal General Hospital	29 th october2015	10:30am-11:30am	Awareness camp
14.	Hitwardhak Mandal Hospital	31 October,2015	10.30-12.00	Eye Disorder awareness campaign
15.	Wada gaon	13/12/2015	9AM-4PM	NUTRITION
	Wada Gaon	13/12/2015	9.00am-5.00pm	Pesticide Awareness Campaign
	Wada Gaon	13/12/2015	9.00am-5.00pm	Dental
16.	YMCA Khar West	15/12/2015	3PM-4PM	Anaemia
	MUMBAI METRO	16/12/2015	11AM-11.30AM	Anaemia
17.	Post offices at various locations (Borivali, Goregaon, Andheri, Vile parle)	06/01/2016	8.30 – 10.30 AM	ORS awareness and distribution of ORS packets
	Courier service offices(vile parle(west)	06/01/2016	9.30-10.45 AM	ORS awareness and distribution of ORS packets
	Construction site –Vile parle west(Mithibai College, V.M Road)	06/01/2016	5.00-6.30PM	ORS awareness and distribution of ORS packets
	Construction site –Vile parle west(S.V Road)	07/01/2016	1.00-1.30PM	ORS awareness and distribution of ORS

				packets
18.	Gulmohar Road(Eating stalls)	6-1-16	4.00pm-4.30pm	Food Poisoning
	Juhu Beach	6-1-16	4.30pm-6.00pm	Food Poisoning
19.	Metro	07/01/2016	5.30-6.30 PM	Awareness on epilepsy
20.	Kandivali Station	08/01/2016	6.00-6.30 PM	Diabetes awareness activity
	Kandivali Hitwardhak Mandal Hospital	09/01/2016	9.00-10.00 AM	Diabetes awareness activity
21.	Mithibai college. Vile parle west	9/1/16	4pm-5pm	Psychological first aid
22.	Juhu Beach,Juhu,Vile Parle(w),Mumbai.	10 January,2016	5:00 to 6:00pm	Radiation streetplay.
23.	Juhu beach,vile parle (west)	10/1/16	5.30-6.30 pm	Lifestyle disorders
24.	Nehru nagar, pan-wala shop,vile parle (east)	11/01/2016	5:30-6:30	Posters and explanation of respiratory disorders
	Parle skywalk pan-wala	11/01/2016		
	Parle station pan-wala	11/01/2016		
25.	Mahila Sangh school ,Vile parle east	11/01/16	10.00-12.00 PM	Epidermolysis bullosa awareness activity
26.	Mahila Sangh school ,Vile parle east	11/01/16	10.00-12.00 PM	Kala aazar awareness activity
27.	Carter road, Bandra (w)	11/01/16	10.00-12.00 PM	Leptospirosis awareness activity
28.	Western railway train	12/01/16	11:30-12:30	ADHD
	Dixit road, municipal school,vile parle (east)	13/01/16	10:00-11:00	ADHD
29.	Western Railway Train, Bandra to Khar.	12 January,2016.	11:30-1:00	Sanitary and Dental Hygiene.
	Dixit Road Municipal School, Vile Parle (e).	13 January,2016.	10:00-11:00	Sanitary and Dental Hygiene.
30.	J.R.D Tata Anand Kendra Orphanage	13/01/16	6.00-7.30 PM	Nutrition awareness activity and food distribution.
	Parleshwar Temple,Vile parle(e)	13/01/16	8.30-9.00 PM	Nutritious food distribution
31.	Gorai Khadi, Borivali	6-12-2015	9:30am – 10:30am	Work related Musculoskeletal Disorders Awareness

Description of the activity:

Awareness camps like ORS camps , kidney and liver cancer awareness , sanitary and hygiene camps were innovatively organised at various locations

- 1)) Environmental pollution: One of the most unique camp of this year was the environmental pollution awareness campaign. We introduced fashion show as the medium of conveying our message to the public. With model dressed up as various pollutants and their dresses made up of paper and plastic.
- 2) Alzheimer's disease awareness camp: in order to spread the message that even though Alzheimer patients may forget us but we should not forget them. We made the public

aware that Alzheimer patients require love and support from the society. The cause, symptoms and treatment were discussed.

- 3) Organ donation camps: the message of donating organs and along with the clear explanation for the need to donate organs was given. A guest speaker was requested to enlighten the students and teachers of BNCP about the necessity of organ donation.
- 4) Sanitation and hygiene: at places like juhu beach, people were explained the necessity of maintaining hygiene and even the ways of improving cleanliness and hygiene around them.
- 5) Osteoporosis awareness camp: the message of loving your bones was what we spread through this camp. We made people aware that bones constantly require calcium supplements to be strong and more importantly they require regular exercise.
- 6) Radiations awareness camp: our motto for this camp was to make people realize that there are radiations around us and they affect our health adversely. This message was very well conveyed through a very absorbing skit which included the use of attractive props in order to make people understand easily.

Several other camps like kala azar awareness, anemia, diabetes, occupational disorders were held at various locations. In all the camps we were successful in making the public aware and were even able to solve their doubts.



