



Shri Vile Parle Kelavani Mandal's
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Institute innovation council

Ministry of Education (MoE) IIC ID: IC202115842



Theme- Innovation

Activity name- Integration of research, Innovation and Entrepreneurship in Academic Institutions and Economic Growth of Country.

Date- 2nd September 2021

Time- 5pm Onwards

Mandatory/ Elective – Elective

Participants: 24

Mode of activity- Online

Integration of research, Innovation and Entrepreneurship in HEIs and Economic Growth of Country, webinar was conducted on 2nd September via MHRD Innovation Cell YouTube channel.

The event started with opening remarks from a very renowned person, Dr. Sajeesh Chandran who is PhD Director, Adv. Drug Delivery Research & IVIVC/ Biopharmaceutics, Lupin Ltd. (Research Park), Pune.

The first topic for the day was research. The speaker emphasized on importance of relevance of research and ways to conduct planned Investigation, being creative and innovative. The speaker described about "CREATIVITY" as the ability or quality displayed when solving unsolved problems and it is the most important human resource of all, followed by different types of creativity, its components and various stages of being creative. Additionally, the speaker stressed on the point that creativity can be learned, practiced and successfully applied by all, in every walk of life by inculcating the habit of personal problem solver, along with importance of lateral thinking.

Moving forward, the second topic for the day was Innovation. The speaker discussed about the importance of innovation as the manifestation of creativity, types of innovation and difference between them along with live examples of past innovations linked with new concepts. The speaker also briefed about the linear model of innovation and stated about Design Thinking as bridge between creativity and innovation. The speaker talked about various problems like “Creative Imitation” and how to tackle it and come up with the solutions like good prototyping and customers satisfaction.

The final topic for the day included different ways to enhance personal creativity, what is Entrepreneurship and elaboration about the vital role of taking decisions and converting them into entrepreneurship decisions, importance of intrapreneurship and lastly about various habits of entre/intra – preneurs.

In nutshell the discussion was very fruitful as it covered the important areas of Innovation and creativity linked with entrepreneurship for economic growth of country.

Glimpse of the event:



Prepared by: Mihir Parikh, Hemani Shah, Mansi Khambhata

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