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INSPIRE | INNOVATE | EXECUTE

Institute innovation council
Ministry of Education (MoE) IIC ID: IC202115842



Theme- Innovation

Session name- Entrepreneurship and innovation as a career opportunity

Date- 8th January 2022

Time- 10:30 pm onwards

Mandatory / Elective- Elective

Mode of conduct : Online Ms Teams

Workshop on "Entrepreneurship and innovation as a career opportunity " was conducted on 8th January 2022 . Ms. Mansi Khambata (IIC's innovation coordinator) gave the opening comments at the workshop. Dr. Smita Sovani was the workshop's keynote speaker. She is a renowned human resource trainer at Life Transformer ,Pune , management teacher of Finance AIMA , New Delhi and Stress management professional and Law of Attraction master. The workshop's major goal was to develop practical and critical entrepreneurial skills, as well as entrepreneurship and innovation as potential career paths.

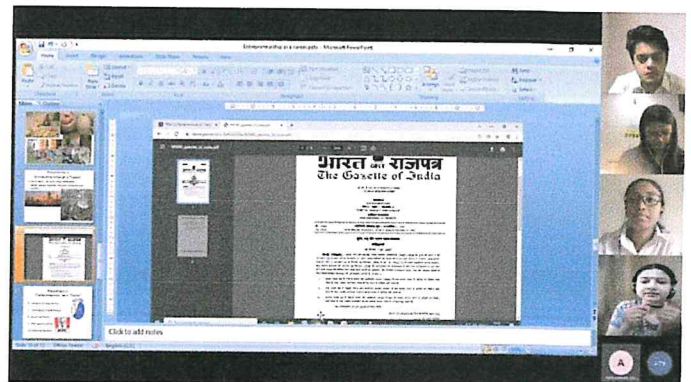
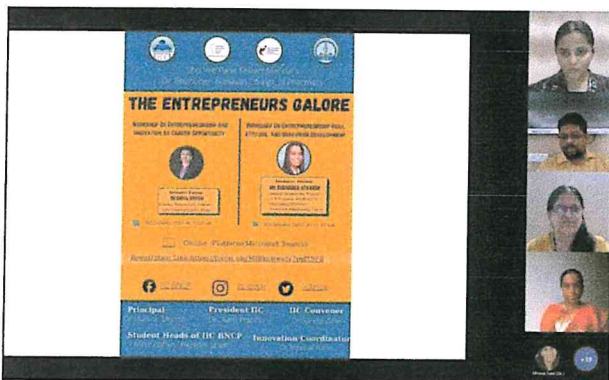
Further Ms. Mansi invited Dr. Aarti prabhu to speak Briefly and then presented the speaker to the audience, and Dr. Smita then educated us on the basic factors and possibilities/opportunities that an entrepreneur can take advantage of. She additionally spoke about various business ideas and applications along with some government schemes. She then suggested some traditional ideas regarding Floriculture, Food

processing, Agro based business etc. Later on, she introduced us to 'Bharat Rajpatra – The Gazette of India' and schemes involved in the same.

Moving on, she discussed the various types of entrepreneurship, including Imitative entrepreneurship, which refers to when an idea is adapted or taken from another successful business concept, Innovative entrepreneurship with the example of Kazbrella the umbrella in a form of video clip, Social entrepreneurship, Elder entrepreneurship means it is run by an elderly person for example KFC, Intra-preneurship means someone who doesn't own the company but promotes the innovative product development.

Before concluding the session she briefed us about Myths about Jobs and Entrepreneurship and adding on to that the audience was invited to ask the questions which was addressed by the speaker. Last but not the least, Ms. Dhvani Dawda (IIC committee member) invited Dr. Sandip Zine sir to present the small token of appreciation to Dr. Smita at the end of the workshop.

Glimpse of the event:



Prepared by: Hemani Shah, Mihir Parikh, Saurabh Gurav

Reviewed by: Dr. Meenal Rane

Moderated by: Dr. Sandip Zine

Approved by: Dr. Arati Prabhu

Endorsed by: Dr. Munira Momin

Dr. Sandip Zine
Dr. Arati Prabhu
Dr. Munira Momin



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